

**Build Salford:  
Your commitment,  
our offer**



# What is Build Salford?

Build Salford is a consortium of like-minded employers who work together on skills and work initiatives that create skills, jobs, and improved lives for Salford residents. It is led by Salford City Council and guided by employer needs.

This document outlines how Build Salford can connect you to local activities and partners to fulfil your social value and corporate social responsibility (CSR) commitments in line with Salford City Council's skills and work strategy through long-lasting social value and corporate social responsibility (CSR), whilst developing the skills you and your supply chain need now and in the future.

The ask of you and your supply chain is also outlined to ensure that you are clear on the employment and skills priorities, as part of the Salford Employment and Skills Strategy 2023 – 2028.

Our mission through Build Salford is to connect Salford residents to education and employment opportunities, whilst addressing the skills shortages within the construction and the built environment sector.





# Our offer - how Build Salford can help you

## **1. Meet yours and Salford City Council's skills and employment needs:**

- linking in to the wider Skills and Work Strategy for the city
- accessing the City Mayor's Employment Standards Charter, designed to help invest in Salford's workforce, create equality and inclusivity and raise standards for businesses and employees across Salford
- linking to the local community need and the Build Salford annual calendar of initiatives to create training and job opportunities
- identifying alternative ways to train and upskill through community-based projects, and access funding to support training initiatives, such as CSCS and health and safety courses
- introducing you to key partners, free recruitment services and networks that will give you access to local talent. This includes service providers who support young people, adults, care leavers and underrepresented groups
- signposting you to local voluntary and community organisations who need your support
- connecting you to the Salford Mayor's Employment Charter and supporting you to become a member
- providing a key strategic link between project delivery and social value obligations for contract activity in the Salford Borough. It is our intention to collaborate with you to unlock your social value key performance indicators (KPIs), providing a hassle free and pro-active approach to satisfying your targets whilst working in our region

## **2. Raise awareness of the construction industry and skills gaps that need to be filled, including:**

- supporting you to host site visits, industry talks, and 'try a trade' demonstrations, as well as job application support, CV sessions and mock interviews

- contributing to and influencing educational and vocational curriculum. This ensures Salford residents are aware of the breadth of careers available across the construction and the built environment sector
- linking you to specific programmes such as summer schools and 'Introduction to Construction' programmes. This includes the flagship Build Salford Traineeship and local skills programmes from entry to higher level
- facilitating work placements, job shadowing and trials for you with Salford residents
- helping you to remove barriers to employment and training, eg disability awareness, neurodiversity, and adverse childhood experiences training

## **3. Support your supply chain to help meet your desired outcomes and targets by:**

- hosting us at your supply chain events to share the support available in developing skills and talent through apprenticeships and in-work programmes
- enabling us to hold sessions with your supply chain to demonstrate practical ways they can contribute to your social value targets and meet their talent and skills needs
- enabling us to provide your supply chain with access to CPD, such as neurodiversity and trauma-informed
- enabling us to support your supply chain to create an inclusive recruitment process that attracts a more diverse workforce
- attending Salford-focused supply chain events to boost opportunities for skills and training locally
- linking the supply chain to CITB and government-funded skills and work programmes, such as traineeships, bootcamps, into work grants, apprenticeships, NVQs and CSCS programmes
- enabling us to support you to understand the Green Skills and Decarbonisation agendas

All of these components are aligned to Salford City Council's key priorities for the city.

## Our ask - Build Salford's needs

The programmes that are designed and co-ordinated through the Build Salford network rely on the support of local employers and contractors to provide work related opportunities in the form of:

- work placements
- fixed term or permanent job opportunities (full and part-time)
- apprenticeships
- traineeships
- industry insights
- job shadowing and mentoring
- other training programmes that suit specific roles in your organisation (or your supply chain)

Existing Build Salford Consortium members all share the vision that economic growth is heavily reliant on developing local skills and talent to maintain a thriving and sustainable construction industry, from trade skills right through to skills across the wider partner industries.

Therefore, we are continually seeking new members to support us in striving to deliver the programmes that the construction industry needs through collaboration across every part of the skills and employment system.

As a member of Build Salford, you will be able to access support to achieve your social value commitments and localised talent and development growth through a dedicated network. Our promise to you is that we will:

- connect you with other like-minded employers, contractors and developers to work collaboratively on local projects; achieving shared outcomes, social value and CSR commitments
- provide you with a membership for the Build Salford Consortium as a simple gateway to accessing the activities outlined

## Useful information



**Build Salford web page**



**Social value strategy guidance**



**Supplying the council**

**Get in touch with us by emailing**

[build.salford@salford.gov.uk](mailto:build.salford@salford.gov.uk)

